



SANTA BARBARA
CONTEMPORARY ARTS FORUM

CONTACT: KAMI SHALLENBERGER

653 Paseo Nuevo, Santa Barbara, California, 93101
T 805.966.5373 ext 104 F 805.962.1421
kshallenberger@sbcmaf.org

FOR IMMEDIATE RELEASE

Santa Barbara Contemporary Arts Forum presents *True Métier: Call for Entries 2006-2007*, an annual exhibition of Santa Barbara's best and brightest emerging artists.

Exhibition Dates: September 8 - November 4, 2007

Opening Reception: Saturday, September 8, 2007: 6-8 PM

Featuring a performance by *The Volt Per Octaves*



Christine Gray
National Monument, 2006
Oil on panel
21.5 x 23 in.
Courtesy the Artist



Bob Mask
For Xmas, Boys Got Guns, Girls Got Dolls, 2006
Oil on canvas
24 x 37.5 in.
Courtesy the Artist



Team Hyperbole
Identical Imperial, 2006
Mixed media installation
Dimensions variable
Courtesy the Artists



Ethan Turpin
Sacred Monkeys in Council (Front Detail), 2006
C-print on cardstock
3.5 x 7 in.
Courtesy the Artist

SANTA BARBARA-Santa Barbara Contemporary Arts Forum is pleased to announce *True Metier: Call For Entries '06 - '07* featuring Christine Gray, Bob Mask, Team Hyperbole (Steven Soria and Keil Johnson), and Ethan Turpin. Over 100 artists submitted work to the open call for submissions and after reviewing nearly 1000 images, the jury selected these artists to participate in an annual showcase of talented artists living and working on the Central Coast

The exhibition title comes from the French word *métier*, meaning an occupation, a trade, or a profession for which a person is particularly suited; one's specialty. *True Métier* is thus a celebration of skill, talent, and potential; emphasizing the simple truth that art-making is for these gifted individuals, a calling, a vocation, a true *métier*.

This year's featured artists Christine Gray, Bob Mask, Team Hyperbole (Steven Soria and Kiel Johnson), and Ethan Turpin all pursue contemporary issues and experiments utilizing various media including painting, sculpture, installation, and video. Gray and Mask, both painters, use the medium to explore nostalgia and the tensions of past and future. Gray uses a super-saccharine color palette to investigate hyper-artificial forms and landscapes with regard for the temporal. Mask is concerned with memory through his expressionistic works derived from family photographs and oral history.



Ethan Turpin and Team Hyperbole explore the many facets of multi-media installation, blurring the lines between high and low-tech as well as contemporary and archaic technology. Turpin's work centers on the 19th century stereoscope (the high-tech wizardry of its day and a precursor to cinema), manipulated by contemporary digital tools and imagery. Team Hyperbole use cardboard and electronic to construct elaborate installations augmented by animation and interactive computer programming.

True Métier: Call for Entries '06-'07 is a celebration of skill, talent, and potential. Fulfilling CAF's mission to support the arts and artists of our time, this exhibition provides essential support to artists beginning to garner significant attention in their careers. This exhibition is rich in thematic investigations and formal practice, with the underlying emphasis on the simple truth that being an artist is their calling, their vocation, and their *true métier*.

CAF's annual *Call For Entries* is a juried exhibition program open to all artists living or working within Ventura, Santa Barbara, and San Luis Obispo counties. Entries are reviewed and selected by a distinguished panel of arts professionals who have been involved in contemporary art and have been influential in critical discussions of emerging artists. Each year, CAF invites different jurors in order to broaden the scope of views and selection criteria, and thus support diverse artists and projects.

Santa Barbara Contemporary Arts Forum is non-profit, non-collecting alternative art space dedicated to the exhibition, education, and cultivation of the arts of our time. Celebrating its 30th Anniversary in 2006-2007, CAF is the premier venue for contemporary art between Los Angeles and San Francisco, presenting 15-18 exhibitions annually. *Call for Entries* reflects the CAF mission to sustain and encourage contemporary art and artists ensuring that creative expression and appreciation flourishes in and beyond our community.

Images available upon request. For more information contact Kami Shallenberger, at 805.966.5373 ext 104 or go online to www.sbcaf.org.